



## **WHY BECOME AN ASSOCIATE MEMBER IN THE HBA OF GREATER LITTLE ROCK?**

**NETWORKING** – What better way to showcase your products and services to area builders and contractors than by getting involved in the HBA? From Mix and Mingles, to the famed Chili Cook-off to HOME SHOW, you'll be in the center of all the activity.

**THREE MEMBERSHIPS IN ONE** – When you join HBA-GLR, you also receive automatic membership in the State and National associations, too. This translates into hundreds of dollars in savings and access to a myriad of resources including cutting-edge industry information, discounts on business services, and educational opportunities.

**HOME SHOW** – Imagine one place where you'll find the most innovative products and services, nearly 10,000 eager consumers, and the most impressive venue in the area. Now mark your calendar for February 26-29, 2010 and you'll be able to experience it all in person at Verizon Arena. Members of the HBA receive extraordinary discounts on booth space not to mention premium booth placement.

**VISIBILITY** - Maintain premium visibility within the association and the community at large, which will provide more opportunities to enhance your company's sales. You will also be included in our Directory and Buyers Guide which is highly regarded and often used.

**WHY BECOME A MEMBER? BECAUSE YOU CAN'T AFFORD NOT TO!**