

Prepared for the housing rebound?



To inquire about sponsorships
please contact:
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Use the 2010 HOME SHOW to get an edge on your competition!

With your sponsorship, you and your company will receive more exposure than ever before! We're talking TV ads, radio spots and written media. And that's just the beginning. Read on to learn more about the tremendous opportunities in store for 2010.

2010 Premier HOME SHOW Sponsorships

PLATINUM SPONSOR—\$7,500

~~(only 2 available)~~

MEDIA VALUE:

Inclusion of company name in the following media:

Television ~100 spots

Outdoor 9 billboards

Newsprint 3 ads

Tabloid* From Cover

*95,000 metro distribution + SHOW distribution

Live on-air television appearance

Live segment on radio remote

Banners

Posters

Recognition in all HOME SHOW press releases

Preferred exhibit booth placement

ADDITIONAL VALUE:

One premier exhibit booth

Recognition in HOME SHOW related newsletters

Recognition on association website

200 complimentary show passes

Logo on all admission tickets

½ page ad in post-HOME SHOW newsletter

Periodic floor announcements through the SHOW

VIP parking pass

TOTAL PLATINUM PACKAGE VALUE: \$48,000

"ASK A BUILDER" BOOTH

Day Sponsors ~~(only 3 available)~~ only 2 left

Friday-\$500 Saturday-\$650 Sunday-\$500

You and your staff will enjoy spending quality time with a variety of builder members throughout the weekend. This is one of the single best ways to build rapport and promote your company's products or services to builders.

GOLD SPONSOR—\$2,500

~~(only 5 available)~~ only 1 left

MEDIA VALUE:

Inclusion of sponsor name in Tabloid editorial*

*95,000 metro distribution + SHOW distribution

Live segment on radio remote

Recognition in all HOME SHOW press releases

Preferred exhibit booth placement

ADDITIONAL VALUE:

50% off one exhibit booth

Recognition in HOME SHOW related newsletters

Recognition on association website

50 complimentary show passes

¼ page ad in post-HOME SHOW newsletter

TOTAL GOLD PACKAGE VALUE: \$8,000

ADMISSION TICKET SPONSOR—\$1,000

~~(only 1 available)~~

Ticket stubs retained by attendee are perfect to highlight a special offer from your business. Offer a discount, prize entry, sale notification or information on your company. Remember, nearly 9,000 people attended throughout the entire 2009 weekend.

VENDOR HOSPITALITY SUITE

Day Sponsors ~~(only 3 available)~~ only 2 left

Friday—\$550 Saturday—\$600 Sunday—\$500

Do you have a business that serves other businesses? Then sponsoring the Vendor Hospitality Suite makes good sense for you! This is a place for exhibitors to relax, take a break, talk shop and grab refreshments for three-days.

They certainly won't forget who kept them going through the Show! Remember, we had nearly 1000 total exhibitors throughout the entire 2009 weekend.

